

Communication & Engagement Committee Report
TICA AGM
June 4, 2022

The Communication and Engagement Committees role is to provide consistent clear and timely communication for TICA members and the broader Thetis Island community.

The committee actively works to engage the community and encourage participation at the new Forbes Hall Community Centre. The committee has also created and launched fundraising initiatives which helped complete the beautiful new Forbes Hall Community Centre.

The focus of the most current fundraising initiative is to raise the money necessary to pay back the local lenders whose donations helped to complete Forbes Hall. This initiative, named Back to the Black, is a pledged based program which is proving to be quite successful. Since launching in late February, \$45,181 has been raised. A pledge based fundraising program requires significantly fewer volunteer hours than the fundraising events we are accustomed to. Donors pledge money monthly, yearly, or as a single donation.

Recently, the C&E Committee organized the first Community Dinner in the new hall. It was a wonderful gathering of people visiting, reconnecting, and meeting others for the first time.

On Saturday, June 25th is the Thetis Community Day which will bring together all the island organizations at the same time in the Assembly Hall. This event will allow for islanders to meet those who 'staff' these organizations and learn more about what they do.

It is an ideal opportunity to ask questions and see where one could contribute time, energy, learn new skills and possibly share your expertise.

Communication and Engagement Committee members are Ann Dickie, Teresa Moore, Don Sinclair and Ellen Rush